**THE CONCEPT OF SPORT NEWS**

INTRODUCTION

In this topic student will learn about:-

* Meaning of sports
* Meaning of sports news and sports reporting
* Types of sport news
* Importance of sport news
* Challenges of covering sports news
* Meaning of sports

The term sport has been defining in different mode but general *our definitions will rely on all types of sports.*

1. A model of a competitive situation that identifies interested parties and stipulates rules governing all aspects of the competition, used in game theory to determine the optimal course of action for an interested party.
2. A **sports** is a structured form of [play](https://en.wikipedia.org/wiki/Play_(activity)), usually undertaken for [entertainment](https://en.wikipedia.org/wiki/Enjoyment) or [fun](https://en.wikipedia.org/wiki/Fun), and sometimes used as an [educational](https://en.wikipedia.org/wiki/Education) tool.

Sports are sometimes played purely for enjoyment, sometimes for achievement or reward as well.

* **Meaning of sports news** – refers to the all form of news relating to sports matters. It can be on Print Media, Electronic Media or Digital Media.
* **Sport Reporting c**overage of sporting events and related stories that can range from the local level, national level, to the global level, professionally.

Sport reporting typically covers the build-up to and fallout from major events in addition to coverage of the event itself, and often also includes the presentation of relevant data in the form of league tables, key player statistics, personality/personnel etc.

* Sports news can be found all over the world and has come a long way from local level to international level.

There are more than a few different types of sports news, and here is a look at some of them.

**TYPES OF SPORT NEWS**

There are several types sports news as discussed bellow:-

1. **Straight Sport News:** This is types of sports news which characterized by presenting the facts only.

Uses inverted pyramid, Uses regular news leads, and reports about game results • May include team roster, schedule

### 2**.  Feature sports news Story** : The feature story is a favorite tool for professional sports writers because it gives fans and readers a different angle from the highlights they have seen on TV.

It s is common trait of feature game stories, he only gets to the scores near the end of the article which is fine because readers are not looking to read about the score, which they already know.

Instead, the story gives them a different perspective of the game and the people involved.

### 3 .**Profiles Sports News:** Whereas a feature game story spotlights a game, a profile sports features deals with an individual character. This person might be a key player Communication Manager, or perhaps an influential coach etc.

The story then proceeds to describe his battle with depression and irresponsibility, and how he used the same thing that saved him, text messaging, to help others in the sports world.

### 4. **Season Preview and Wrap-up Stories**

Every sportswriter needs season previews and wrap-up stories in their collection. These stories are published while the coaches and their teams are preparing for the upcoming season, or after the season has ended—whether in victory or in defeat.

hese stories take a bird’s eye view of the season: they normally share the expectations that coaches and players have, or how they feel at the end of a season.

**5. Columns** - A sports writing column is the place where a sportswriter shares their opinion. Sometimes these columns may include venting when a team, player, or coach doesn’t meet expectations. Other times, they may write about what they admire in a team, player or coach.

A favorite subject is a coach who is able to direct a weak team to an unexpected championship, or perhaps an underdog player who demonstrates unusual determination and teamwork.

* **IMPORTANCE OF SPORT NEWS**

Here are the some importance of sports news:

**It is necessary part of the sports industry**-With so much to cover and so many different types of coverage available. Sport news create employment to youth and other sports professionals.

### **Develop Stronger Relationship**- Sports news enables you to build better relationships with people you may be aware of, but not know personally. Sport with colleagues is a good opportunity to build better relationships and networks that may help you in your job.

#### **Sports is the part of Learning -**These are just many benefits that your child will enjoy when they get more involved in sports and physical activity.

**Build Teamwork -**Effective teams are made up of people who can work well together. Many teams believe that the whole team is more important than each individual. The practitioner will be able to participate in a team effort and see firsthand the importance of success.

#### **Discipline-** Underrated is the aspect of sport that involves failure. You must be disciplined and persistent to succeed in life. Athletics is one way to do this. The sport’s fundamental character with clearly defined losers and winners results in natural highs. This is something that young athletes must be ready for later in their lives.

**Sport is a great way to show that hard work pays off**. To succeed in any endeavor, you will need persistence and a never say die attitude. Through sports, your youngster will see the importance of persevering in order to achieve one’s goals.

#### **Social Development** Sport is good for your physical and mental health. They also help develop leadership skills and equip them with the ability to set goals and build character. Participating in sports can lead to higher self-esteem and better social interaction. It also helps students have a positive outlook on life.